

15 July 2015

Dear Shareholder.

## Your feedback is critical: Capital Structure Review shareholder poll to help determine whether the potential model moves to a vote

As we approach the final stages of the Capital Structure Review, your feedback will be crucial in informing whether or not SunRice moves forward with the potential new structure and proceeds to a shareholder vote.

An independent research firm, Georgeson, will be conducting a telephone poll of A and B Class shareholders in the week commencing 20<sup>th</sup> July 2015.

As previously communicated, the Board and I believe the potential new structure represents a significant opportunity to change the way we fund SunRice's growth and build an Australian-controlled food company of scale that can compete in global markets to benefit all growers and shareholders. Importantly, it is able to achieve this while preserving grower shareholder control on an ongoing basis.

Overall we have received a very positive response to the potential new capital structure, however we are urging all shareholders to read the latest materials and take the time to participate in the 10 minute telephone poll. If there is one survey call you can take this year, this is the one.

The Board and I urge you to have your say in determining the company's future. Further information, including a PDF download of the Capital Structure Review Update Booklet, the presentations from previous meetings and a video explaining the potential model are all available in the "Investor" section of the SunRice website <a href="https://www.sunrice.com.au">www.sunrice.com.au</a>.

Growers and shareholders can also find out more or provide direct feedback by phoning the shareholder information line on 1800 020 806.

If, following your feedback, we proceed to a shareholder vote, full Scheme documentation will be prepared, including an Independent Expert's Report. Further technical workshops, advisor briefings and shareholder meetings would also be undertaken ahead of any vote to ensure you have access to all the material required to inform your decision.

I urge you to participate and have your say on SunRice's future.

Yours sincerely,

Shush

Laurie Arthur Chairman